

EquityDex: Investing In Crypto And Stock Market. At Once.

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1 Presale & Launchpad

1.1 Presale Details

The presale will occur on Pinksale, where approximately 85-90% of the total supply will be available for purchase. The currency accepted will be BNB, with a 5% fee levied by the platform. During the presale period, \$1 will be equivalent to 11,000 EDEX tokens. After the presale, this ratio will adjust to 9,000 EDEX tokens per \$1. Please note that slight variations may occur due to fluctuations in BNB value.

Our fundraising goal ranges from 15,000 to 50,000 USD. Participants are required to make a minimum purchase of \$10, with a maximum limit set at \$1,000. Any unsold tokens will be permanently removed from circulation through burning. The Pancakeswap platform will serve as our router, with 70% of the raised funds allocated to liquidity. Additionally, our liquidity will be locked up for a period of 3650 days, equivalent to 10 years.

Upon the initial release, investors will receive 30% of their purchased tokens. Subsequently, a vesting period of 6 days will follow, during which an additional 10% of tokens will be released. This gradual release mechanism aims to prevent sudden market fluctuations.

A link to access our presale will be shared through our communication channels closer to the event date.

1.2 Usage of the money collected

The money collected will be announced and then directly invested in the stock market. As soon as it is invested, the receipts will be sent through our communication channels.

2 Roadmap

- Campaign Launch ([click here to see more](#))
 - Investment Declaration
 - Routine Briefings ([click here to see more](#))
 - Q4 2025 - First Initial Profit Distribution¹
- Ongoing briefings will be a regular feature throughout.
 - The initial profit distribution is scheduled for Q3 2025, with subsequent distributions expected every 12-14 months thereafter.

Please note that, given the nature of our token's objectives, manual intervention in the roadmap is minimal. However, we remain open to integrating new technologies and seizing opportunities that align with our token's mission.

¹Subject to potential changes

3 Introduction to EquityDex

3.1 Main aim

Our primary objective is to wisely invest the funds we've gathered through our launchpad into the stock market. This means carefully studying the financial statements of different stocks to make smart decisions about where to put our money. We dive into details like revenue, expenses, profit margins, and cash flow to gauge the health and performance of potential investments.

Our main aim is to generate returns for our investors by strategically allocating their funds into stocks that offer promising growth opportunities and strong financial foundations. We won't limit ourselves to specific companies, but generally, we'll focus on those listed in the Standard and Poor's 500. We will then distribute the profits made from our stock market investments.

As we invest in stocks, our token will simultaneously be listed on the Binance Smart Chain (BSC). The core purpose of our stock market investments is to generate profits, which we plan to distribute to token holders. This involves using the profits to buy back our tokens and airdropping them to holders annually.

It's important to note that the price of our token won't influence our stock market investments. Regardless of whether the token price is high or low, we'll adjust the number of tokens airdropped accordingly. This ensures fairness and transparency for all our investors.

3.2 Choosing stocks to invest in

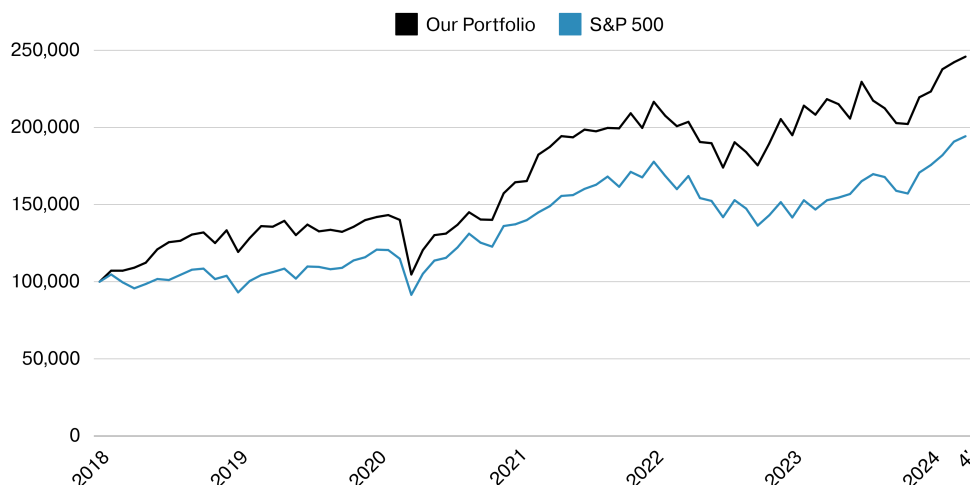
We're focusing on examining the financial health of companies to guide our investment decisions. Our strategy involves evaluating stocks annually, with a primary emphasis on the Price-to-Book (P/B) ratio. This ratio compares a company's market price to its book value, providing insights into whether a stock is overvalued or undervalued relative to its assets.

We aim to identify opportunities where the market price of a stock may not accurately reflect its underlying value as recorded in its financial statements. This approach allows us to potentially capitalize on discrepancies between a company's market price and its tangible assets.

With our emphasis on annual assessments, we ensure that our investment decisions are informed by up-to-date financial data, enabling us to adapt to changing market conditions and company performance over time. By staying focused on fundamental metrics like the P/B ratio, we seek to build a diversified portfolio that aligns with our long-term investment objectives while minimizing unnecessary risks.

3.2.1 Backtesting

The following graph illustrates the performance of our portfolio compared to the S&P 500 index:



If an initial investment of \$100,000 was made in both portfolios, by April 2024, our portfolio would have grown to nearly \$250,000, representing a remarkable 150% increase. In contrast, the S&P 500 would have grown to approximately \$200,000, reflecting a 100% increase.

While our portfolio has already demonstrated superior profitability, we are committed to providing ongoing comparisons with the S&P 500 to keep our stakeholders informed. To achieve this, we regularly publish monthly income comparisons on various social media platforms, including Discord, Telegram, X (formerly Twitter), and LinkedIn.

In addition to providing transparency and accountability to our investors, we prioritize security measures to safeguard sensitive financial information and ensure the integrity of our communications. These measures include employing encryption protocols for data transmission, implementing two-factor authentication for access to our social media accounts, regularly updating passwords, and monitoring for any suspicious activity or unauthorized access attempts.

By taking these proactive security measures, we aim to maintain the trust and confidence of our stakeholders while continuing to deliver strong returns and outperforming the broader market indices.

3.2.2 Security Measures & Risk Management

We primarily utilize two risk metrics to assess whether our yield outperforms the S&P 500.

Firstly, Value-at-Risk (VaR) analysis entails comparing the returns of our portfolio with those of the S&P 500. We compute the average, standard deviation, skewness, and kurtosis of both our portfolio returns and the S&P 500 returns. Subsequently, we calculate the VaR Ratio. This modeling evaluates the likelihood and magnitude of potential losses within the assessed entity, taking into account both the probability of occurrence and the timeframe involved. It involves assessing the potential loss amount, its probability of occurrence, and the specific time horizon². By comparing these values, we ascertain whether our portfolio holds a comparative advantage.

Secondly, we employ a more direct approach by subtracting and dividing both yields —rather than focusing solely on VaR Ratios— to determine which option yields greater profitability.

Furthermore, we are committed to sharing all results and reports on a monthly basis through our communication channels. Our aim is to ensure that these findings are easily comprehensible. Importantly, we maintain an unbiased perspective, prioritizing objective analysis over partiality.

3.2.3 Initial profit distribution

Our stock market investments are only meaningful if we share the profits with our token holders. The method we choose for distributing these profits is crucial, but fortunately, it's a straightforward process. We'll ensure transparency and fairness in our approach.

The profit distribution will occur annually, with the next payout taking place 13-15 months later. The amount distributed will constitute 70% of the profit between the two dividend periods. The remaining 25% will be allocated to continue investments, 3% will be burnt, and 2% will be taken as a cut. This ensures that more investments can be made each year.

Before the distribution, 3% of the distribution amount will be taken as a performance fee. If there is a negative income in that year, no distribution will be made. There will be no announcement before the distribution; afterward:

- The distribution per coin and its USD equivalent based on the day's price,
- The total distributed USD amount,
- The total distributed USD amount divided by the total value of coins in USD, providing the income per USD.

²See: <https://www.investopedia.com/terms/v/var.asp>

Will be announced through X (formerly Twitter), Telegram, LinkedIn and Discord.

Following the distribution, the next payout day will be randomly selected but not announced.

3.3 The price correlation of cryptocurrencies

In our slogan, we discuss investing in cryptocurrency and the stock market. Now that we have covered the stock market side, it is time to introduce how we will invest in cryptocurrencies. This part actually works automatically. To understand this, we need to examine two things.

- 1) The price correlation between the coins,
- 2) The price correlation between the coins and their tokens.

If a clear correlation exists, our token will naturally adjust accordingly. While it may not achieve a perfect 100% correlation, prioritizing the project's significance will enhance the accuracy of this correlation.

3.3.1 The price correlation between coins

The following graph shows the price correlation between the coins BTC, ETH, SOL and BNB on their own price scales³.

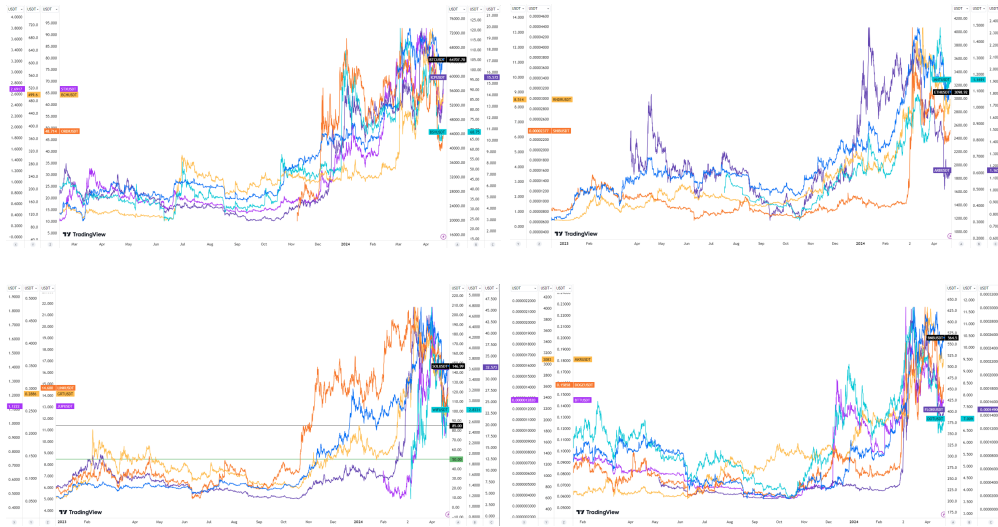


It's evident that a distinct correlation exists between them. The reason behind it is simple. Although cryptocurrencies have different goals and ideas, what really drives the cryptocurrency market is people's feelings of fear and greed.

³As of 20/04/2024, data sourced from <https://www.tradingview.com>

3.3.2 The price correlation between coins and their top tokens by market capitalization

The following graphs show the price correlation between coins and their top tokens by market capitalization on their own price scales⁴. It is also seen that there is a clear correlation between them⁵.



3.4 Binding crypto & the stock market

Initially, we employ a conventional approach by manually allocating investments in the stock market, meticulously crafting a diversified portfolio to optimize returns. Subsequently, we introduce an innovative dimension: a token operating on the Binance Smart Chain (BSC). This token mirrors the performance of BNB, the native cryptocurrency of Binance, which in turn is intrinsically correlated with the monumental presence of Bitcoin.

Through ownership of our token, investors gain access to both investment domains. The stock market component offers stability and the potential for gradual appreciation, while the BSC token presents an avenue for exposure to the dynamic cryptocurrency landscape, riding the fluctuations of BNB and BTC. This dual-pronged approach is meticulously structured to capitalize on opportunities while mitigating risks, furnishing investors with a comprehensive strategy to navigate the complexities of the financial markets.

⁴As of 20/04/2024, data sourced from <https://www.tradingview.com>

⁵More clear at <https://prnt.sc/SCNf02qK mLZM>

4 Tokenomics

EDEX Token is committed to a straightforward yet impactful strategy. Our primary focus is on reducing the coin supply through regular burning while simultaneously enhancing liquidity. This will be achieved by implementing transaction fees, amounting to approximately 4-5%, which will be allocated to two key destinations:

- 1) A dedicated charity wallet, where tokens will be systematically burned, contributing to the reduction of the overall supply.
- 2) The creation of additional liquidity, ensuring a robust trading environment and enhancing market stability.

By adhering to these measures, EDEX Token aims to foster a sustainable ecosystem that benefits both holders and the wider community.

Our token is maintained on the Binance Smart Chain, mainly because of the low fees included. The supply is currently 1,000,000,000 EDEX. 7% of the total supply (= 70,000,000 EDEX) will be held in the developer wallet⁶. Personally, I will be holding 3% of the total supply. (= 30,000,000 EDEX) In the next years, we plan an increase on the liquidity and a decrease on the total supply thanks to the transaction fees, thus increasing the price of a token.

(Contract Address: 0x15B77Efc6527d193a82eC3Cf24d535B9ef2Bf045)

4.1 Burning system

The first burning will happen after the launchpad. All remaining tokens from the launchpad will be burned. The exact amount will be announced.

Passively burned EDEX Tokens will be announced through our communication channels once a year.

With a 2% fee allocated for burning, we can estimate the total supply of EDEX tokens post-ICO. Utilizing the Binance Smart Chain (BSC) average transaction fee of \$0.00030283333 per \$1⁷, the fee for burning amounts to approximately 0.0006 tokens for every 100 tokens transacted. Considering our initial total supply of 1,000,000,000 tokens, it's projected that over 5,000 tokens will be burned during the ICO phase alone. Future projections are less certain due to insufficient data. However, it's important to note that manual burning may also occur depending on circumstances.

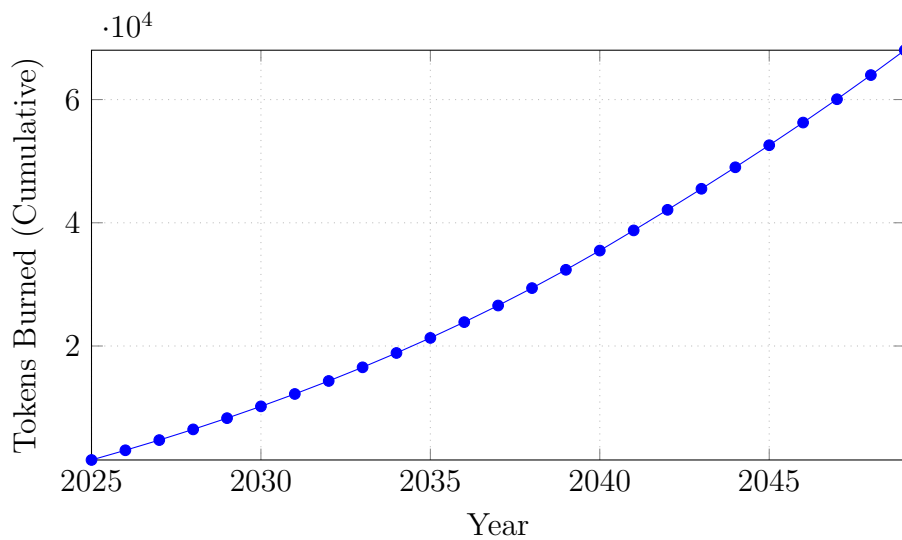
⁶Developer Wallet: 0xBb4F6b3394f8388ae47B736063d039044Ba2d788

⁷As of 12/04/2024, data sourced from https://ycharts.com/indicators/binance_smart_chain_average_transaction_fee_es

4.1.1 Future projections of the total supply

Although it will be inconsistent, we could find the roughly amount of total supply of tokens in the future. The number of tokens transacted per year will be needed for this calculation. We assume that a bare minimum of 15-25% of the token supply will be transacted per year. According to this calculation, over 1,500 tokens will be burned passively throughout a year, without any additional intervention.

The graph below illustrates the cumulative tokens to be burned over the years, factoring in a yearly increase of 5% in the proportion of transacted token divided by token supply.



4.1.2 Burning tokens manually

3% of the profits generated between the last distribution period and the current time (approximately 13-15 months) will be used to burn more tokens. By allocating a percentage of profits to token burning, we aim to create additional value for our investors by boosting scarcity and driving up the value of each remaining token. By incorporating token burning into our profit distribution mechanism, we ensure that our investors directly benefit from the success of our platform.

5 Transparency and Accountability: Routine Briefings and Communication Channels

We believe that feeling safe about where you put your money is crucial when you are investing. It can be unpredictable, with markets going up and down. But having confidence in the stability of your investments is key. This confidence comes from us doing our homework, making smart decisions, and having a clear plan that fits your goals and comfort level with risk. Whether markets are doing well or facing tough times, feeling secure is the most important point about your investments. It gives you the courage to stick to your long-term goals, and stay calm during the ups and downs.

To uphold our commitment to transparency and reliability, we will conduct regular briefings & meetings, as outlined below:

5.1 Daily Briefings

Every day at 09:00 AM UTC, we will be sharing the following information on X (formerly Twitter), Telegram, and Discord, both in numerical and percentage format:

- Profits of the day before,
- The total profit.

5.2 Weekly Briefings

Every week on Saturday, the following will be shared on X (formerly Twitter), Telegram, and Discord:

- Profits of the past week,
- The total profit.

The Risk/Reward ratio will be updated and regularly checked to monitor the portfolio's performance. Necessary steps will be taken if needed.

Every week on Sunday,

- The developments made will be shared on Discord, X (formerly Twitter), Telegram, and LinkedIn.
- There will be a one-hour meeting held on Discord.

5.3 Monthly Briefings

On the first day of every month, we will be sharing the following information on X (formerly Twitter), Telegram, LinkedIn, and Discord, both in numerical and percentage format:

- The total cost of our stock portfolio,
- Current value of our stock portfolio,
- Profits of the last month,
- The total profit.

We will also be sharing our Risk/Reward ratios and a statement about it on Discord, Telegram, X (formerly Twitter), and LinkedIn.

5.4 Official communication channel links

- Discord: <https://discord.gg/CbRmMnChCw>
- X (formerly Twitter): <https://twitter.com/EquityDex>
- LinkedIn: <https://www.linkedin.com/company/equitydex>
- Telegram: <https://t.me/equitydex>
- Website: <https://edextoken.com/>

6 FAQs

What is the purpose of the EDEX token?

The EDEX token serves to streamline investment opportunities in both traditional stock markets and the cryptocurrency realm.

How does EDEX token work?

We reinvest the funds generated from our launchpad into the stock market, leveraging our thoroughly tested algorithm. Annually, we distribute 70% of the profits accrued during that timeframe via an airdrop. Additionally, 25% of the profits are reinvested, allowing for continuous expansion of our investment portfolio. A 3% portion of the profits is burned, while the remaining balance constitutes the Performance Fee.

How can I acquire EDEX tokens?

To acquire EDEX tokens, simply participate in our launchpad. Subsequently, you can obtain EDEX tokens through the Binance Smart Chain (BSC).

What can I use EDEX tokens for?

EDEX tokens offer holders the opportunity to receive a portion of our stock market gains, facilitated by funds from our launchpad.

Can I stake EDEX tokens?

No, staking of EDEX tokens is not supported.

Is there a limited supply of EDEX tokens?

Yes, there is a fixed supply of 1,000,000,000 EDEX tokens. Over time, our burning mechanism will reduce this supply.

What blockchain is EDEX token based on?

The EDEX token is based on the Binance Smart Chain.

Can I transfer EDEX tokens to other wallets or exchanges?

Certainly, EDEX tokens can be transferred to other wallets or exchanges, provided the exchange supports our token or you are utilizing the BSC.

Where can I find more information and updates about EDEX?

This whitepaper contains all the key information. However, if you have any questions, feel free to contact us at support@edextoken.com.

How can I get involved in the EDEX token community?

Join our vibrant community on Discord! <https://discord.gg/CbRmMnChCw>

Are there any fees associated with EDEX?

There are standard fees imposed by the Binance Smart Chain. Additionally, there is a total of 5% Performance Cut per annum from profits generated.